

RETAIN TOOLKIT

Welcome to the KDC Retain Toolkit, designed to provide our partners with resources that help educate audiences about the RETAINWORKS program opportunities. This file includes assets that can support your organization's communication efforts in promoting the program and recruiting possible participants.

The social media content was specifically designed for use on Facebook and IG through individual posts shared on your own social channels. These were not designed for paid social media campaigns. If you need help with a digital media campaign, we may be able to assist you with an alternate format.

Please Note* The language used in the assets provided has been through multiple approval processes and reviewed by ODEP. Please do not change any language without requesting approval from Dale Tower at dale.tower@ks.gov.

Disclaimer to be used with content:

RETAINWORKS is funded by the U.S. Department of Labor and the Social Security Administration under a grant award of \$21,600,000 to the Kansas Department of Commerce that will be incrementally provided. 100% of grant funding is from U.S. Federal funds.

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